

SUMMARY

Private Pre-Sale - \$200.000 already involved.

Pre-ICO launches at 15.12.2017 ERC20 token standard.

Main challenges founders and investors are facing:

Founders:

- Big problems in finding investors.
- Suspicious Escrow services and Advisors
- Lack of informational support of campaigns.
- Lack of professional support.

Total WeAre token supply:

Goal on Pre-ICO:
Soft cap - 350.000\$
Hard cap - 3.500.000\$
Price per 1 WeAre token = 1\$

Investors:

- Very poor security of invested funds.
- Weak or absent guarantees of refund or profit.
- Lack of team's confidence, their expertise and completed amount of work.



first self-regulated full stack blockchain ecosystem

SOLUTION IS PROVIDED BY



George Galoyan

CEO, Entrepreneur, blockchain innovator. Assets assessor.

Founder of one of the most visited and biggest Russian-speaking communities "ICO Start-UPs"
Founder of WeAre Ecosystem



Anton Vasilyev

CBDO at WeAre Ecosystem

Co-Owner of Russian-speaking Telegram channel t.me/icostartups.
Researching and integrating blockchain technologies into real sector. 2016-nowadays.



Ivan Koshechev

Co-Founder; CTO at WeAre Ecosystem.

2007 - building of SAP corporate systems, creating of inner system interfaces for: Transneft, Alpha Bank, SAP CIS, Severstal, Atos IT Solutions and Services A/S, Rosneft, Gazprom, Metinvest, IBM EE/A, Rosatom, BDO



THE SOLUTIONS

WeAre is an ecosystem, which contains amount of tools and services for investors and founders who are going for fundraising by issuing digital assets (tokens or cryptocurrency).

Created concept is a solution for investors, founders and specialists that dramatically decreases mentioned problems.

We are implementing ACO (Additional Coin Offering). It means that projects may be sponsored not by issuing new token but by additional issuing WeAre token. The additional emission will be purchased by investors and liquid funds will be transferred to teams to fund their projects.

- No need to fight for tokens recognition.
- It dramatically decreases expenses for keeping token serving infrastructure.
- There is no need in bureaucracy or adding project to listings. Placing tokens on external exchanges is not needed anymore. Developers are working on their product only.
- High liquidity of token.
- Risks diversification for investors.
- ACO is very handy for splitting funding on several rounds.
- The ecosystem provides ability to cover failure of one project by success of other projects. So, failure will not make a critical financial damage to WeAre token holders. Also, this will happen because the token will still be needed for payments and making investments to other projects.

WEARE ADVANTAGES

FOR PROJECTS:

	Blockchains platforms	Investment funds	Acceleration and ICO operators	WeAre
Easy to use	⊖	⊖	⊕	⊕
Staff support	⊖	⊖	⊕	⊕
Low entry level	⊕	⊕	⊖	⊕
Media support	⊖	⊖	⊕	⊕
Low rates from success	⊖	⊕	⊖	⊕
Direct funding access	⊕	⊖	⊖	⊕

FOR INVESTORS:

	Blockchains platforms	Investment funds	Acceleration and ICO operators	WeAre
Risk diversification	⊖	⊕	⊕	⊕
Ability to avoid fraud	⊖	⊕	⊖	⊕
Absence of commissions for using funds	⊕	⊖	⊖	⊕
Ability to fast get in/out from deals	⊕	⊖	⊖	⊕